

CLARIFYING & BUILDING MOMENTUM

02.

BRAND BOOST

our most popular option!

For growing businesses that want consistent, multi-channel storytelling and thought leadership.

Includes...

📞 1x1 Project Calls (30 mins)

- ✓ Kickoff call
- ✓ Revision call
- + Mid-point collaborative call



Story Guide

- ✓ Mission statement
- ✓ Tagline
- ✓ Origin story / "About" blurb
- + Values
- + Copy for 2 webpages



Style Guide

- ✓ Moodboard of images, shapes, designs
- ✓ Headline, accent, and body fonts
- ✓ Color palette suggestions
- + Use-case notes
- + Product mockups

➔ Plus...

📱 Social Media Kickstarter

- + Customizable 60 day content calendar
- + 20 industry-specific post topic ideas

investment starts at

\$4,500

