CLARIFYING & BUILDING MOMENTUM

02.

BRAND BOOST

our most popular option!

For growing businesses that want consistent, multi-channel storytelling and thought leadership.

Includes...

- **\ 1x1 Project Calls** (30 mins)
 - **V** Kickoff call
 - ✓ Revision call
 - + Mid-point collaborative call

Story Guide

- ✓ Mission statement
- Tagline
- ✓ Origin story / "About" blurb
- + Values
- + Copy for 2 webpages

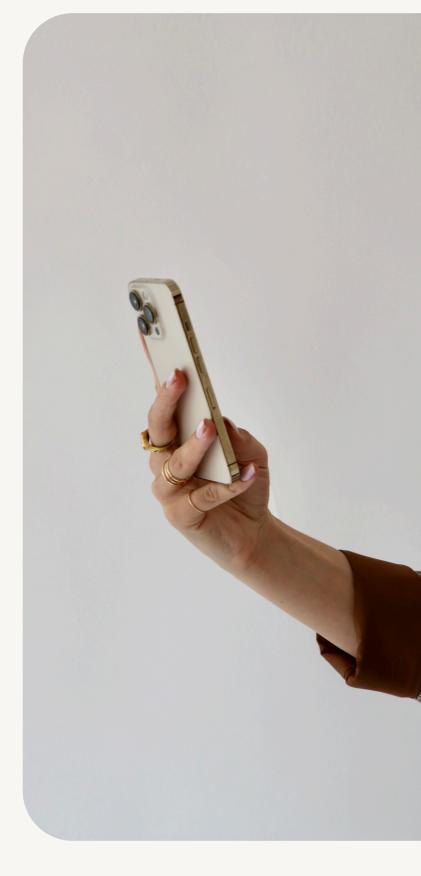
Style Guide

- ✓ Moodboard of images, shapes, designs
- ✓ Headline, accent, and body fonts
- ✓ Color palette suggestions
- + Use-case notes
- + Product mockups



◆■ Social Media Kickstarter

- + Customizable 60 day content calendar
- + 20 industry-specific post topic ideas



investment starts at

\$4,500