

REIMAGINING FOR LONG-TERM GROWTH

03.

BRAND OVERHAUL

Transform your brand identity from the inside out. We'll bring together strategy, messaging, and design to position you for long-term impact.

Includes...

📞 1x1 Project Calls (30 mins)

- ✓ Kickoff call
- ✓ Revision call
- ✓ Mid-point collaborative call

📝 Story Guide

- ✓ Mission statement
- ✓ Tagline
- ✓ Origin story / "About" blurb
- ✓ Values
- ✓ Copy for social pages, bios

🎨 Style Guide

- ✓ Moodboard of images, shapes, designs
- ✓ Headline, accent, and body fonts
- ✓ Color palette suggestions
- ✓ Use-case notes
- ✓ Product mockups



➡️ Social Media Bundle

- ✓ Customizable 60 day content calendar
- ✓ 20 industry-specific post topic ideas
- + *Story arc training doc for effective captions*
- + *Guide to algorithm hacks & strategies*

📊 Competitive Analysis Report

- + *Market position overview*
- + *Insights & opportunities*

🌟 Template Designs

- + *Consistency tools*
- + *x2 Mailchimp eMail newsletter designs*

💻 Web Writing & Design

- + *Website copywriting for 4+ pages*
- + *Design mockup (Squarespace, Figma)*



investment starts at

\$7,200